HP DeskJet 2724 All-in-One Printer

Keep it simple

All the basics, now with easy-to-use features. Print, scan, and copy everyday documents, and get worry-free wireless.[1] Simple setup with HP Smart app means you're ready on any device.[2] Get ink delivered for a lot less – HP Instant Ink.[3,4,5]

This printer uses dynamic security, which may be updated periodically by firmware updates. The printer is intended to be used solely with cartridges using only original HP electronic circuitry. Cartridges with modified or non-HP electronic circuitry may not function or may cease to function. More at: Learn more at: http://www.hp.com/learn/ds

Highlights

- 2 months of Instant Ink trial included[3,4,5]
- Print. Copy. Scan
- Print speed 7.5/5.5 ppm (black/colour)
- Contains more than 20% recycled plastic[9]
- 60 sheet input tray
- Flatbed scanner
- Reliable connectivity with Dual Band Wi-Fi with self-reset + Bluetooth® 4.2
- Wireless and HP Smart app capable[2]

Mobile printing

Worry-free wireless

Ink technology

Simple setup. Simple printing.

- Get started fast with simple setup that guides you through each step, using HP Smart app.[2]
- Easily handle tasks and get a lot from one device – print, scan, and copy.
- Easily print everyday documents from your smartphone, using HP Smart app.[2]
- With HP Smart app, get high-quality scanning and sharing – plus easily make copies – from your smartphone.[2]

Worry-free wireless[1]

- Get better range and faster, more reliable connections using dual-band Wi-Fi® with self-reset.[1]
- Get connected with Bluetooth® and start printing fast from your smartphone or tablet – easy setup.[6]
- Built-in wireless capabilities let you easily access, print, and share resources on a network.[7]
- Get connected and start printing. Easily connect your printer to your computer with the built-in USB port.[8]

Never run out and save up to 70% with Instant Ink[3,4]

- When ink levels are low, a new cartridge is automatically dispatched at no extra cost. Enjoy total flexibility, because you can change or cancel your plan anytime.[5]
- Original HP ink cartridges deliver sharp text and vibrant graphics for all your everyday documents and photos.

Technical specifications

Functions	Print, copy, scan
Print technology	HP Thermal Inkjet
Print speed	**Black (A4, ISO):** Up to 7.5 ppm; **Colour (A4, ISO):** Up to 5.5 ppm; **Draft black (A4):** Up to 20 ppm; **Draft colour (A4):** Up to 16 ppm
First page out	**Black (A4, ready):** As fast as 15 sec; **Colour (A4, ready):** As fast as 19 sec;
Print resolution	**Black (best):** Up to 1200 x 1200 rendered dpi; **Colour (best):** Up to 4800 x 1200 optimised dpi colour (when printing from a computer on selected HP photo papers and 1200 input dpi);
Monthly duty cycle	Up to 1000 pages A4; **Recommended monthly page volume:** 50 to 100
Standard print languages	HP PCL 3 GUI; HP PCLm (HP Apps/UPD); URF (AirPrint)
Print area	**Print margins:** Top: 3 mm, Bottom: 12.7 mm, Left: 3 mm, Right: 3 mm; **Maximum print area**: 215 x 355 mm
Borderless printing	No
Number of supplies	2 (1 each black, tri-color)
Multitasking supported	No
Duplex printing	Manual (driver support provided)
Copier specifications	Auto-enlarge; **Maximum number of copies:** Up to 9 copies; **Copy resolution:** Up to 300 x 300 dpi
Scan file format	JPEG, TIFF, PDF, BMP, PNG
Scanner specifications	**Scanner type:** Flatbed; **Scan input modes:** Front-panel scan; **Twain version:** Version 2.1; **Scan size maximum (flatbed):** 216 x 297 mm; **Optical scan resolution:** Up to 1200 dpi
Scannable area	**Maximum media size (flatbed):** 216 x 297 mm;
Bit depth/ Grey scale levels	24-bit / 256
Digital sending	**Standard:** No;
Processor speed	180 MHz
Connectivity	**Standard:** 1 Hi-Speed USB 2.0;
Wireless	Yes, built-in Wi-Fi 802.11a/b/g/n
Mobile printing capability	Apple AirPrint™; Chrome OS; HP Smart app; Mopria-certified
Network capabilities	Wi-Fi 802.11a/b/g/n
Hard disk	No
Memory	**Standard:** 86 MB; **Maximum:** 512 MB DDR1; 160 MB flash
Number of paper trays	**Standard:** 1; **Maximum:** 1
Media types	Plain paper, Photo paper, Brochure paper
Media size	**Custom (metric):** 89 x 127 to 215 x 279 mm **Supported (metric):** A4; B5; A6; DL envelope
Input capacity	**Standard:** Up to 60 sheets **Maximum:** Up to 60 sheets **ADF:** No
Output capacity	**Standard:** Up to 25 sheets Envelopes: Up to 5 envelopes Labels: Up to 10 sheets Cards: Up to 20 cards **Maximum:** Up to 25 sheets
Compatible operating systems	Windows 10, 7; MacOS Sierra v10.12 (previously OS X), macOS High Sierra v10.13, macOS Mojave v10.14, macOS Catalina v10.15

Minimum system requirements	**Windows:** Windows 10, 7: 1 GHz 32-bit (x86) or 64-bit (x64) processor, 2 GB available hard disk space, Internet connection, USB port, Internet Explorer. **Mac:** MacOS Sierra v10.12 (previously OS X), macOS High Sierra v10.13, macOS Mojave v10.14, macOS Catalina v10.15, 2 GB available hard disk space, Internet Access.
Software included	HP Printer Software, available online
Printer dimensions (W x D x H)	**Minimum:** 425 x 304 x 154 mm; **Maximum:** 425 x 546 x 250 mm (Output Extension fully out);
Package dimensions (W x D x H)	475 x 191 x 354 mm
Printer weight	3.42 kg
Package weight	4.48 kg
Operating environment	**Temperature:** 5 to 40°C **Humidity:** 20 to 80% RH (non-condensing)
Storage conditions	**Temperature:** -40 to 60°C **Humidity:** 5 to 90% RH (non-condensing)
Acoustics	**Acoustic power emissions:** 6.2 B(A)
Power	**Requirements:** Input voltage: 220 to 240 VAC (+/- 10%), 50/60 Hz (+/- 3Hz); **Consumption:** 1.7 watts (ready), 0.9 watts (sleep), 0.1 watts (auto-off), 0.1 watts (off); **Typical Electricity Consumption (TEC):** 0.18 kWh/Week; **Power supply type:** Internal;
Certifications	EN 55032:2015/CISPR 32:2015 Class B, EN 55024:2010/CISPR 24:2010, EN 55035:2017/CISPR 35:2016, EN 61000-3-2:2014/IEC 61000-3-2:2014, EN 61000-3-3:2013/IEC 61000-3-3:2013, EN 301 489-1 V2.1.1:2017, EN 301 489-17 V3.1.1:2017
Country of origin	Made in China
Control panel	Icon LCD display, 7 buttons (Power, Cancel, Resume, Wi-Fi, Info, Colour Copy and Black Copy), 5 LED indicator lights (Power, Ink, Resume, Wi-Fi and Info)
What's in the box	**7FR50B:** HP DeskJet 2724 All-in-One printer; HP 305 Setup Black Cartridge; HP 305 Setup Tri-color Cartridge; Regulatory flyer; Setup guide; Reference guide; Power cord. For ink volume and page yield information, visit http://www.hp.com/go/learnaboutsupplies.
Supplies	**3YM60AE** HP 305 Tri-color Original Ink Cartridge **3YM61AE** HP 305 Black Original Ink Cartridge **3YM62AE** HP 305XL High Yield Black Original Ink Cartridge **3YM63AE** HP 305XL High Yield Tri-color Original Ink Cartridge
Service and Support	**UG187E** HP 3 year Care Pack with Standard Exchange for Multifunction Printers **UG062E** HP 3 year Care Pack with Next Day Exchange for Multifunction Printers **UG235E** HP 3 year Care Pack with Return to Depot Support for Multifunction Printers (UG187E - available in All EMEA countries except Middle East, Adriatic, Africa, South Africa, Israel, Slovenia, Turkey, UG062E - available in Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Spain, Sweden, Switzerland, UK, UG235E - available in Adriatic, Africa, CIS, EEM, Israel, Middle East, Romania, South Africa, Turkey)
Warranty	One-year limited hardware warranty. Warranty and support options vary by product, country and local legal requirements. Go to http://www.hp.com/support to learn about HP award winning service and support options in your region.

Footnotes

1 Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at hp.com/go/mobileprinting. Wi-Fi is a registered trademark of Wi-Fi Alliance®. Supports both 5.0 GHz and 2.4 GHz using up to 12 non-overlapping channels vs only 3 non-overlapping channels for 2.4 GHz only. Supports 5.0 GHz band (up to 150 mbps) vs 2.4 GHz band (up to 72.2 mbps). Internet access required and must be purchased separately.
2 Requires the HP Smart app download. For details on local printing requirements see http://hp.com/go/mobileprinting. Certain features/software are available in English language only. Internet access required and must be purchased separately.
3 Ordered by your printer when needed, subject to customer internet connection. Availability may vary in exceptional circumstances. Express deliveries available via Support Services, if you use more ink than anticipated. See hp.com/go/instantinksupport for troubleshooting assistance and contact support options.
4 Based on Buyers Lab July 2020 study commissioned by HP, which compared monthly subscription cost of HP Instant Ink 700 page plans without purchase of additional sets of pages compared to cost per page to print ISO/IEC 24711 pages on most in-class, traditional A4 colour inkjet cartridge printers & MFPs using original standard capacity cartridges priced for: majority of EMEA countries <200 Euro; UK <200 GBP. Based on publicly available information as of June 1, 2020. Sale/offer prices not considered for this study. HP Ink Advantage printers excluded due to non-standard hardware & supplies model. Printers selected by market share in IDC Quarterly Hardcopy Peripherals Tracker - Final Historical 2020Q1. For details: www.keypointintelligence.com/HPInstantInkROW.
5 Change or cancel your plan at any time online except that you can't downgrade from a paid plan to the free plan since it is an introductory offer only. If you decide to cancel your HP Instant Ink plan you can go back to using HP original Standard or XL cartridges. Plan upgrades are effective immediately and the charges will be applied retrospectively or in the next billing cycle, depending on user choice. Plan downgrades and cancellations are effective after the last day of the current billing period. For full details go to instantink.hpconnected.com/terms.
6 Mobile device needs to support Bluetooth v4.2+ and be enabled. A mobile app such as HP ePrint or HP Smart must be installed and opened for printing. Mobile device must be within 1.5 meters of the printer. For details, see http://www.hp.com/go/bleprinting. Bluetooth is a trademark owned by its proprietor and used by HP under license.
7 Wireless operations are compatible with 2.4 GHz and 5.0 GHz operations only. Learn more at hp.com/go/mobileprinting. Wi-Fi is a registered trademark of Wi-Fi Alliance®.
8 USB cable not included; purchase separately.
9 Made with more than 20% recycled plastic by weight.